EDULINKUP PRESENTS



ELUBUILD SEASON 1

ONLINE 2-MONTH BUILDATHON

December 1st, 2026 – February 1st, 2027

WHAT IS EDULINKUP?

The Ultimate Hub for Developers: From free learning resources, DSA and internships to Google Arcade/Skills guidance, portfolio tools, coding contests, and massive Open Source events.

Everything you need to accelerate your tech career is in one place. We focus on bridging the gap between learning and building.

PROGRAM OVERVIEW

Core Concept: An intensive 2-month online buildathon empowering developers to architect, code, and deploy real, independent, production-grade SaaS products from the ground up.

Primary Goal: Bridge the gap between learning and production—incubating standout student-built applications, equipping them with Supabase backends, and seamlessly onboarding top projects into the EduLinkUp multi-app ecosystem.

www.edulinkup.dev/events/elubuild

FULL PROGRAM TIMELINE

15th November 2026
Registrations Open & Problem Statements Announced

1st – 25th December 2026
Idea Submission Phase – Proposal pitch & video walkthrough submission

25th – 31st December 2026
Mentorship & Technical Sessions – Architecture, Supabase & sponsor masterclasses

1st – 31st January 2027
Product Development Sprint – Core building sprint
(Building in public & social updates encouraged, optional)

1st February 2027
Final Product Submission – Code repository, deployed URL & demo cutoff

February 2027
Evaluation & Winner Onboarding – Jury review, results & ecosystem integration

AUDIENCE & REACH

10,000 - 15,000

Total Expected Registrations

500+

Independent SaaS Apps Built & Deployed

** Note: These metrics showcase projected reach across 150+ tech institutions, developer communities, and online builder hubs.*

SPONSORSHIP MODES

01 // MONETARY SUPPORT

Direct financial backing to power event operations, prize pools, marketing, and the logistical execution of a massive 2-month nationwide buildathon.

02 // DIGITAL GOODIES & CLOUD CREDITS

Empower builders with developer tools, cloud/Supabase credits, APIs, and specialized technical workshops that directly accelerate their product development.

03 // REWARDS & SWAGS

Providing physical goodies, hardware, or prize bounties to recognize standout builders, category winners, and high-impact SaaS creations.

04 // CHALLENGE TRACKS & MENTORSHIP

Introducing dedicated sponsor tracks or problem statements into ELUBuild Season 1 and embedding your technical mentors to guide participants during development.

SPONSORSHIP TIERS & BENEFITS

FEATURE / TIER	BRONZE ($100)	SILVER ($200)	GOLD ($300)	PLATINUM ($500)
Provide Problem Statements / Tracks	Yes	Yes	Yes	Yes
Workshop Hosting	No	Yes	Yes	Yes
Mentor & Jury Representation	Yes	Yes	Yes	Yes
Distribute Swags & Bounties	Yes	Yes	Yes	Yes
Branding (General)	No	Yes	Yes	Yes
Logo on Website	Yes	Yes	Yes	Yes
Logo on T-shirt	No	No	Yes	Yes
Social Media Branding	Yes	Yes	Yes	Yes
Logo on Certificate	No	No	No	Yes
Product & API Promotion	No	No	Yes	Yes
Recruitment Material	Yes	Yes	Yes	Yes
Access to Builder Resumes & Portfolios	No	Yes	Yes	Yes
Access to Submitted SaaS Repos & Demos	Yes	Yes	Yes	Yes

GENERAL PERKS & TARGET PRIZES

GENERAL PERKS FOR SPONSORS

>> **Maximised Visibility:** Prominent rendering of logos on printed materials, digital backdrops, & the main web hub.

>> **Print Estate:** Dedicated logo footprint in the official program brochure.

>> **Digital Outreach:** Low-cost hyper-focused product promotion across our social groups for 2 months.

>> **Recruitment Edge:** Direct portal to view participant profiles and hire top-tier developers seamlessly.

PARTICIPANT INCENTIVES & PRIZES

>> **Certificates:** Verified digital credentials and certificates issued to all active builders and participants.

>> **Ecosystem Integration & Publishing:** Standout SaaS products will be officially reviewed, deployed, and integrated directly into the EduLinkUp "Our Apps" ecosystem with unified SSO.

>> **Premium Swag & Bounties:** Exclusive builder merchandise, swag kits, and prize bounties awarded to top performers and track winners.

PAST SPONSORS & PARTNERS

Proud Partners From Our Flagship Initiative - ELUSOC

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CREDENTIALS PARTNER

TRUSCHOLAR

MOCK INTERVIEW PARTNER

INTERVIEWBUDDY

DOMAIN PARTNER

.XYZ DOMAINS

COMMUNITY PARTNER

NEXT TECHY PIXEL

GIVEAWAY PARTNER

BINDU

CONTACT US



Sagnik Chakraborty

FOUNDER & CTO

sagnik@edulinkup.dev



Akshay Kumar

LEAD DEVELOPER

akshay@edulinkup.dev

For General Enquiries

connect@edulinkup.dev