EDULINKUP PRESENTS

ELUBUILD SEASON 1



ONLINE 2-MONTH BUILDATHON

December 1st, 2026 – February 1st, 2027

WHAT IS EDULINKUP?

The Ultimate Hub for Developers: From free learning resources, DSA and internships to Google Arcade/Skills guidance, portfolio tools, coding contests, and major Open Source events.

Everything you need to accelerate your tech career is in one place. We bridge the gap between learning and building.



PROGRAM OVERVIEW

Core Concept: An intensive 2-month online buildathon empowering developers to architect, code, and deploy real, independent, production-grade SaaS products from the ground up.

Primary Goal: Bridge the gap between learning and production—incubating standout student-built applications, equipping them with Supabase backends, and seamlessly onboarding top projects into the EduLinkUp multi-app ecosystem.

www.edulinkup.dev/events/elubuild



FULL PROGRAM TIMELINE

15th November 2026
Registrations Open & Problem Statements Announced

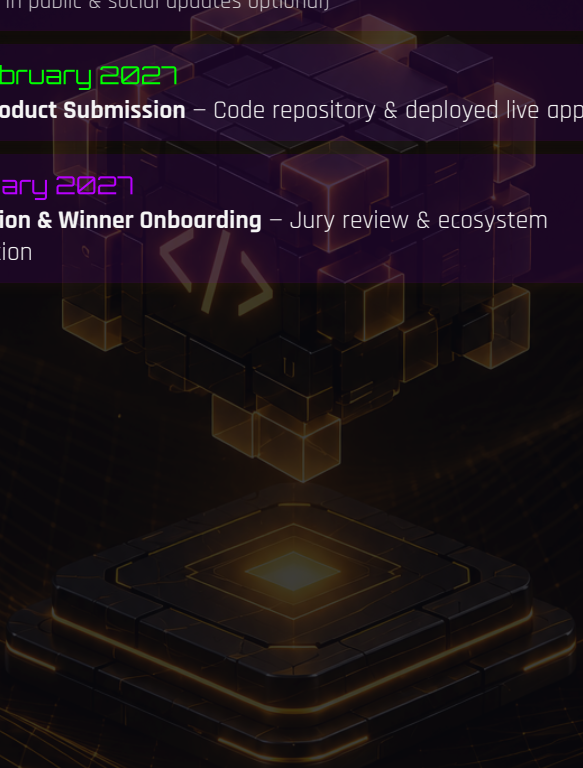
1st – 25th December 2026
Idea Submission Phase – Proposal pitch & video pitch

25th – 31st December 2026
Mentorship & Technical Sessions – Architecture & sponsor workshops

1st – 31st January 2027
Product Development Sprint – Core building sprint
(Building in public & social updates optional)

1st February 2027
Final Product Submission – Code repository & deployed live app

February 2027
Evaluation & Winner Onboarding – Jury review & ecosystem integration



AUDIENCE & REACH

10,000 - 15,000

Total Expected Registrations

500+

Independent SaaS Apps Built & Deployed

** Projected reach across 150+ tech institutions, developer communities, and online builder hubs.*

SPONSORSHIP MODES

01 // MONETARY SUPPORT

Direct financial backing for operations, prize pools, marketing, and nationwide logistics.

02 // DIGITAL GOODIES & CLOUD CREDITS

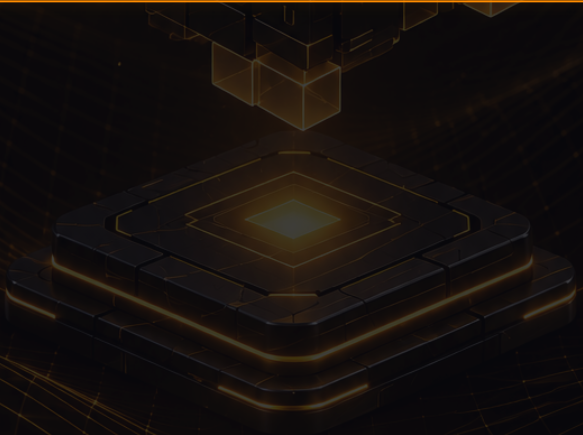
Developer tools, cloud/Supabase credits, APIs, and technical workshops that fuel product development.

03 // REWARDS & SWAGS

Physical merchandise, hardware, or prize bounties to recognize standout builders and winners.

04 // CHALLENGE TRACKS & MENTORSHIP

Dedicated sponsor challenge tracks and technical mentors embedded directly into the buildathon.



SPONSORSHIP TIERS & BENEFITS

Feature	Bronze ($100)	Silver ($200)	Gold ($300)	Platinum ($500)
Problem Statements / Tracks	YES	YES	YES	YES
Workshop Hosting	NO	YES	YES	YES
Mentor & Jury Seat	YES	YES	YES	YES
Distribute Swags & Bounties	YES	YES	YES	YES
Branding (General)	NO	YES	YES	YES
Logo on Website	YES	YES	YES	YES
Logo on T-shirt	NO	NO	YES	YES
Social Media Branding	YES	YES	YES	YES
Logo on Certificate	NO	NO	NO	YES
Product & API Promotion	NO	NO	YES	YES
Recruitment Material	YES	YES	YES	YES

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PERKS & INCENTIVES

GENERAL PERKS FOR SPONSORS

>> **Maximized Visibility:** Brand presence on streams, event collaterals, and portal.

>> **Developer Outreach:** Direct engagement with 10,000+ builders over 2 months.

>> **Track Branding:** Host a custom challenge track for your tech stack.

>> **Recruitment Edge:** Scout verified full-stack talent via repos & demos.

PARTICIPANT PERKS & PRIZES

>> **Platform Integration:** Standout apps integrated into EduLinkUp's "Our Apps" ecosystem.

>> **Certificates:** Verified digital credentials for all active builders.

>> **Bounties & Swag:** Cash bounties, swag kits, and merch for top winners.

>> **Cloud Credits:** Free credits, APIs, and domain perks to launch apps live.



PAST SPONSORS & PARTNERS

Proud Partners From Our Flagship Initiative (ELUSOC)

PLATFORM PARTNER

UNSTOP

CREDENTIALS PARTNER

TRUSCHOLAR

INTERVIEW PARTNER

INTERVIEWBUDDY

DOMAIN PARTNER

.XYZ DOMAINS

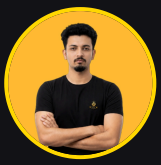
MEDIA PARTNER

NEXT TECHY PIXEL

COMMUNITY PARTNER

BINDU

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